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S.T.A.R. Program

System for Tracking, Archival, + Retrieval

Providing our clients immediate access to their entire digital library over a 100% secure web connection, from anywhere in the world, 24/7.

Administration

Clients access their digital files through a password protected website, customized to match their corporate identity. Each individual user has different access rights. S.T.A.R. automatically maintains a complete history of all user asset activity. Any changes made to digital assets are automatically logged without the need of user or operator intervention. S.T.A.R. provides automatic localization in numerous languages including, but not limited to, English, Italian, Spanish, French, German, Japanese, and traditional Chinese.

User Interface

Clients can choose from styles of user interfaces or create their own. The look, feel, and functionality of S.T.A.R. can be adjusted to suit each client's unique requirements.

Collaboration

In-house teams, outside sales representatives, or vendors can collaborate to access the same files from any remote location, reducing turnaround time. Clients can simultaneously preview composed PDFs for easy review. Files can be downloaded and printed for a hard proof if needed.

Repurposing

Power image conversion tools give clients the ability to manipulate their valuable digital assets in infinite ways. Final projects are automatically available for website content, keeping your print and web based branding consistent. Images are automatically generated for the web in .tiff, .eps, .gif, and .jpeg file formats.

Metadata

Clients can customize data fields into templates for organizing and tracking specific data. Fields can include information such as job numbers, UPC codes, Part Numbers, Print Date, etc. Metadata can either be downloaded or uploaded for use in job tracking or accounting applications.

Triggers and Actions

When a Metadata value changes per a pre-established rule, the database will then trigger an action or group of actions.

- * Create a deadline for approval or printing
- * Send e-mail notifications
- * Move files to new locations
- * Generate proofs

Disaster Recovery

S.T.A.R. is backed up every 2 hours at our Long Island facility to guard against any loss of data. In addition, a second backup is then generated and sent to our off-site facility to ensure instant recovery in the event of a disaster.

For additional information, an online demonstration, or to find out what DWS' S.T.A.R. program can do for you, please contact John Gulino at 631.667.6666 ext. 108 or john@dwsprinting.com



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